

**BECOME A
CORPORATE
VOLUNTEER
CHAMPION**

Role title: Trussell Trust Corporate Volunteer Champion

Role manager's title: Volunteer Engagement Manager

Why we want you:

Last year, food banks in our network gave out 2.1 million emergency food parcels to people facing hardship. Over 830,000 of these went to children - this is on top of an 81% increase in need over the past five years. No one in the UK should need a food bank's help. It's not right, and it's not inevitable. We know what changes are needed to move us closer to a future with no need for food banks, but lasting change happens when wider society thinks and acts differently. This is why we want you to be a leader within your organisation and advocate for change by raising awareness of the Trussell Trust, building understanding and empathy about the drivers of food bank use and call on your colleagues and internal networks to take action.



What will you be doing?

- Delivering awareness raising activities within your organisation to promote the work of the Trussell Trust and the underlying drivers of food bank use so that colleagues can advocate for the Trussell Trust within their own team.
- Utilising internal communication tools to raise awareness of Trussell Trust campaigns and key actions.
- Liaising with other Champions within your organisation to coordinate activities and come together to celebrate your organisation's partnership with the Trussell Trust.
- Encouraging colleagues to support a range of Trussell Trust activities from campaigns to fundraising challenges.

Periodically we will deliver virtual briefing sessions where you will learn about the work of the Trussell Trust and any upcoming campaigns. This will also be a great opportunity to connect with other Trussell Trust Corporate Champions!

We ask for you to commit to:

We ask for you to commit to volunteer with us for a minimum of 6 months. This is a volunteer opportunity designed to work around your role and other commitments; how you organise your role as a Corporate Champion is in your hands. We will work with you to develop activities for you to deliver and will provide you with materials, advice and guidance on how to go about this.

The skills you need:

- An interest in the work of the Trussell Trust
- An understanding of the Trussell Trust's values
- Strong communication skill
- A friendly and outgoing manner
- A good team player
- To be self-motivated

What's in it for you?

- The opportunity to create change and address the issues that are locking millions of people into poverty and help create a UK without the need for food banks.
- A 'best practice' toolkit to get you started in your role
- Briefing sessions delivered by experts within the Trussell Trust so you can talk confidently about the issues and work of the charity
- The chance to forge links between the Trussell Trust and your organisation to create a real change in society.
- Personal development opportunities to learn, grow in confidence as a speaker and develop your organisational skills.
- Regular communication from our Volunteer Engagement team to help you in your role
- Access to a range of materials and resources to support you in your role.
- Be part of a community of Volunteer Champions, learning from and sharing ideas with your peers, and expanding your professional networks through our community of Corporate Champions.

How to sign up?

You can register your interest by completing [this form](#).





Disclaimer: Please note that this role will primarily be based within your own organisation and not within a food bank. Although there are opportunities to get involved with fundraising initiatives, the primary purpose of this role is to build awareness of the work of the Trussell Trust and help the Changing Minds strand of our strategy.