

HOW TO HOLD A CARRIER BAG DRIVE

FOR YOUR LOCAL TRUSSELL
TRUST FOOD BANK

2022

TIPS FOR A SUCCESSFUL CARRIER BAG DRIVE

Thank you so much for supporting your local food bank by holding a carrier bag drive. Many food banks need carrier bags in order to pack and distribute emergency food parcels. Your help and support will mean the food bank can carry on supporting the members of your community who are facing hardship and hunger today.

Below you can find some top tips on how to make sure your collection is a success.



PLAN AHEAD:

1. Find your local food bank and their contact details [here](#)
2. Reach out to let them know you would like to run a carrier bag drive for them, and ask if they have
 - a) Certain hours and locations to drop of donations
 - b) Any artwork/ leaflets to help with your carrier bag drive

PROMOTE AND RUN YOUR EVENT:

Now you have spoken to the food bank, it is time to run and promote your event. Some tips on this:

1. Place your collection boxes in heavily trafficked, highly visible areas.
2. Send out e-mails, memos and newsletters to publicise your collection or event. Consider using social media and company or shared calendars as well. We have shared some resources [here](#).
3. Send our frequent notifications about your progress
4. Make sure you take lots of photos of your success!



CELEBRATE YOUR SUCCESS

Once the collection is over, you should be really proud of the positive impact it will have!

1. Please organise with your local food bank to get the carrier bags to them.
2. Thank anyone who participated! This can be done via your social media accounts or through display materials in your office.
3. Inform everyone how much you collected and ask the food bank to see if they can estimate how many parcels this will support.
4. Evaluate your collection or event and start planning for the next one!