

## SUMMER OF GIVING

APRIL CHALLENGE



# GIVE YOUR VOICE

## WHAT IS THE GIVE YOUR VOICE CHALLENGE?

This challenge has been inspired by the Trussell Trust's goal to build awareness and understanding of food bank need and inspire action to help create a more just future where everyone can afford the essentials. It is further intended to motivate and engage staff with the Trussell Trust, while informing individuals on the state of hunger and destitution in the UK.

Right now, people across the country are facing a cost of living crisis. Inflation has reached a thirty year high, fuel and energy costs have dramatically increased and this is on-top of the Universal Credit cut of £20 a week that happened in November – the largest cut since the Second World War.

## HOW TO GET INVOLVED?

The challenge has been set-up to inspire everyone to get involved with the Trussell Trust – any individual, at any level can take part.

There are three key ways you and your colleagues can participate in the challenge:



Let your followers know why you're supporting a movement for change and share the infographics we have supplied on your social channels (as an individual or organisation).



Join one of our three Lunch and Learns scheduled in April. They are short, informative sessions around one of our key areas to bring you closer to our cause, hosted on zoom and open to everyone.



Take part in our cost of living crisis quiz, share your results and encourage others to also test their knowledge.

If you would like to participate in the challenge, simply follow this link to our pack of resources, links and ready to use assets.

Sign up to our Lunch & Learn sessions:

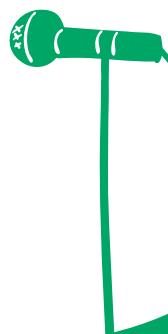
- **7th April, 12.30pm – Food banks – Register here**  
Hear first-hand from a food bank manager how the pandemic and the cost of living crisis affects the food bank network and what is happening on the ground.
- **21st April, 12.30pm – Financial Inclusion – Register here**  
Our Financial Inclusion programme is designed to help people get all the support and money they are entitled to. Listen to one of our experts explaining the services we provide beyond food and what are our strategic priorities for this year.
- **WC/ 27 April, 12.30pm - End of Year Statistics – Register here**  
Come along to hear first-hand our reflection of the past year based on our research and what it means for our goal, ending the need for food banks in the UK.

## QUICK WAYS TO SHOW YOUR SUPPORT

- Sign up to our newsletters!
- Read our latest end of year statistics and learn about the current cost of living crisis. Please visit our website [here](#)
- Hold a conversation (informal or otherwise!) and share what you have learnt with someone who is not familiar with the state of hunger and poverty in the UK.
- Follow us on social media – click the icons below



THANK YOU SO MUCH FOR GIVING YOUR VOICE TO THE TRUSSELL TRUST THIS YEAR.



Registered with  
The Trussell Trust - Registered charity  
in England & Wales (1110522) and  
Scotland (SC044246).