# HOW DO I CREATE A FUNDRAISER FOR THE TRUSSELL TRUST ON FACEBOOK?



Facebook Fundraising is a great way to fundraise and raise awareness of the Trussell Trust. Inspire your friends and family by setting up a fundraiser or sharing your birthday with us.

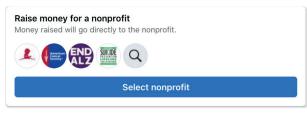
A Facebook fundraiser posted to your timeline tells your friends and family what matters to you, be that as part of your fundraising challenge or on your special day. It doesn't have to be instead of cake and cards — you can have those things too! We'd love to share your special day with you and thank you in advance for thinking of us.

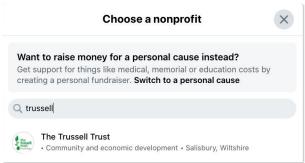
## How to create your fundraiser:

- 1. On your computer, login to Facebook.
- Fundraisers

**Favorites** 

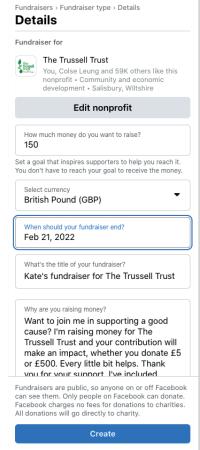
- 2. On the left, click Fundraisers.
- 3. Click on Select Charity and we are listed as the Trussell Trust. Simply type the charity name into the search box and select.





- 4. Set your fundraising target.
- 5. Decide when you'd like your birthday fundraiser to end (it will start as soon as you finish this process).
- 6. If you click next, you'll be asked to give your fundraiser a title. Don't worry you don't have to get creative – Facebook will suggest some language for you!
- 7. You'll be asked to explain why you're fundraising. Facebook will suggest something for you which you can adapt, keep or replace.

- 8. You'll then be asked to choose the photo you would like to use and just simply click 'Create'.
- 9. You'll see a screen pop up where you can invite your friends to donate to your fundraiser, share your fundraiser in your news feed, or donate to the fundraiser yourself.
- 10. All you have to do is share it with your friends and connections.
- 11. When your fundraiser ends, you don't have to do anything at all the Trussell Trust will receive the funds you have raised without you needing to do anything.



### **FAQs**

How will the Trussell Trust receive donations? If you create a fundraiser for us, we will receive donations directly from Facebook.

### Are donations on Facebook eligible for Gift Aid?

A donation on Facebook may be eligible for Gift Aid if the person making the donation is a taxpayer in the United Kingdom and the donation is being made to a UK-based charity. During the donation process, a donor is able to indicate that the donation is eligible for Gift Aid.

#### How can friends and family donate?

- 1. They simply click donate on your post
- 2. Enter the amount they would like to donate
- Select a payment method or enter your payment information
- 4. Click Donate [Amount]

