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## The Trussell Trust named 'Britain's Most Admired Charity'

Foodbank charity The Trussell Trust delighted to be named 'Britain's most admired charity' 2013 by CEO's of UK charities and not for profit organisations.

The Trussell Trust has been named 'Britain's Most Admired Charity' at Third Sector's 2013 charity award ceremony held at Google HQ in London. The award was based on the votes of CEO's of UK charities and not-for-profit organisations who were asked to select a charity that had gained the admiration of others in the sector through its recent achievements. These could include achieving its objectives, providing outstanding service to beneficiaries or carving out a distinctive position and voice for itself.



The Trussell Trust runs a 360 strong network of foodbanks across the UK which partner with local churches and communities to provide emergency food to people in crisis.

New research out today shows that 1 in 5 UK parents are struggling to feed their children, and that the budgets of many families reliant on free school meals will be stretched to breaking point over the school holidays. As increasing numbers of UK families and individuals struggle to make ends meet, the award reflects the charity's quick, community based response to a growing need. Trussell Trust foodbanks have helped record numbers of people in the last year, giving three days' emergency food to 346,992 people during 2012/13 FY, an increase of 170 percent on the previous year. Three new foodbanks are currently opening every week to help meet demand.

Trussell Trust Executive Chairman Chris Mould said: *'To be voted 'Britain's Most Admired Charity' by our charity peers is an incredible honour. We are absolutely delighted. The award is testament to the efforts of hundreds of churches and communities across the UK who have joined us to take action against the real and growing problem of UK hunger by starting or donating to foodbanks. We'd like to thank all the charity executives who*

*voted for us and say a big thank you and well done to our highly dedicated staff and volunteers and to all our amazing supporters who make what we do possible.'*

Stephen Cook, editor of Third Sector, said: 'Two of our winners this year serve to underscore the value placed on independence in an age of growing public service delivery.'

'The Trussell Trust, Britain's Most Admired Charity 2013, is a charity in the traditional mould, founded by caring, religious individuals to respond to a growing need in society without any government involvement.'

The award was presented to The Trussell Trust by Help for Heroes. In second place came Water Aid, and in third place The Alzheimer's Society. Runners up for the award were: Save the Children UK, Teach First and Prostate Cancer UK.

Ends

#### **Notes to Editor**

- The Trussell Trust is a Christian charity that partners with churches and communities to open foodbanks that provide three days nutritionally balanced non-perishable food to people in crisis.
- Rising cost of living, static incomes, changes to benefits, underemployment and unemployment have meant increasing numbers of people in the UK have hit a crisis that forces them to go hungry.
- The Trussell Trust saw a 76% increase in the number of foodbanks launched in 2012-13 but saw a 170% increase in numbers of people given emergency food.
- Foodbank recipients are referred by a frontline care professional such as a doctor, social worker, CAB, Jobcentre Plus or schools liaison officer. Over 15,000 frontline care professionals across the UK referred clients to foodbanks in 2012-13, 50 percent of which are statutory agencies.
- In 2008-09 Trussell Trust foodbanks gave three days emergency food to 26,000 people nationwide; in 2009-10: 41,000 were helped; in 2010-11: 61,468; in 2011-12: 128,697; in 2012-13: 346,992.
- Foodboxes contain at least three days' supply of non-perishable foods such as tinned fruit, vegetables, meat and fish as well as pasta, cereal, UHT milk,

sausages, tea, long-life juice. The Trussell Trust works with dieticians to ensure that foodboxes are nutritionally balanced.

- Foodbank clients can receive a maximum of three foodbank vouchers in a row (each voucher can be redeemed for at least three days food), although longer term support is available at the discretion of the foodbank manager.
- The Trussell Trust has launched 360 foodbanks across the UK in locations ranging from the Cotswolds to Tower Hamlets. Three new foodbanks are currently opening every week.
- The Trussell Trust receives no government funding and relies entirely on the generosity of the public, businesses and charitable trusts. The Trussell Trust is entirely a-political.
- For more on foodbanks visit: [www.trusselltrust.org/foodbank-projects](http://www.trusselltrust.org/foodbank-projects) ;
- The Trussell Trust is a Christian charity that partners with local communities to provide practical, non-judgemental help to people in crisis in the UK and Bulgaria: [www.trusselltrust.org](http://www.trusselltrust.org)